02

FUNNEL

Ranking Competitions

A leaderboard of your clients, built from real activity, published as a PDF and as a web page — with rewards you define.

What you will need

- Exness API JWT token
- Partner account ID
- Bot ID (shortcut)

The **JWT token** and the **partner account ID** are the same ones you used in Funnel 01 — see **How to get your Exness API JWT token** and **How to find your partner account number**. If Funnel 01 is already running, paste the **Bot ID** into the first field instead and the panel reuses the credentials stored there.

ABOUT FIGURES
If you pick the **commission** or **combined** metric, the values print as **Points**, never as money. That is deliberate: the table is public and nobody learns how much any one client generated.

IN THIS TUTORIAL

What it does

You pick a date range, choose the metric and write the rewards — the panel produces the table and the public page where clients can see themselves.

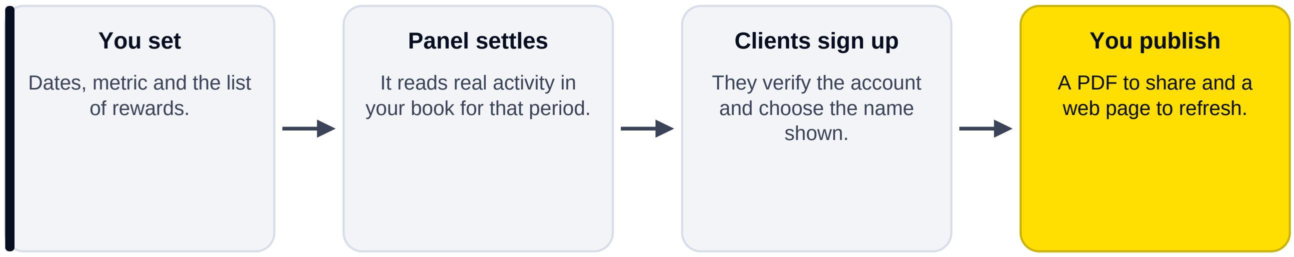
The problem, in your terms

A competition between clients is easy to announce and miserable to settle. Exporting reports, adding lots by hand, laying it out in Canva, then answering everyone who doubts the result.

This funnel settles it from the real activity in your book, over the period you set, and gives you two things: a **PDF** ready to share and a **web page** you can refresh without regenerating everything.

If you want names on the table instead of account numbers, the panel also creates a **sign-up landing**: the client verifies the account and types the name they want to appear under.

From the start date to the published table



The third step only exists if you choose to show names.

Setting it up

Open the **Ranking Competitions** funnel. The form runs in this order.

01 Identify yourself

Paste the **Bot ID** if Funnel 01 is already running. If it is not, fill in the **Exness API JWT token** and the **Exness partner account ID** instead.

02 Choose the metric

Combined totals lots and commission as Points. **Lots traded** shows volume as it is. **Commission** shows as Points. None of them reveals a monetary figure.

03 Set the period

Start date and **End date**. This is the range the settlement reads — and what gets printed in the header of the PDF.

04 Decide whether to show names

Yes creates the sign-up landing and the table shows the name each person registered. **No** always shows the account number. Anyone who does not sign up shows as a number.

05 Handle the look

Campaign logo (PNG/JPG up to 2 MB, centred in the PDF), **Campaign name**, **Primary colour** and a **Tagline / legal note** for the footer. All optional.

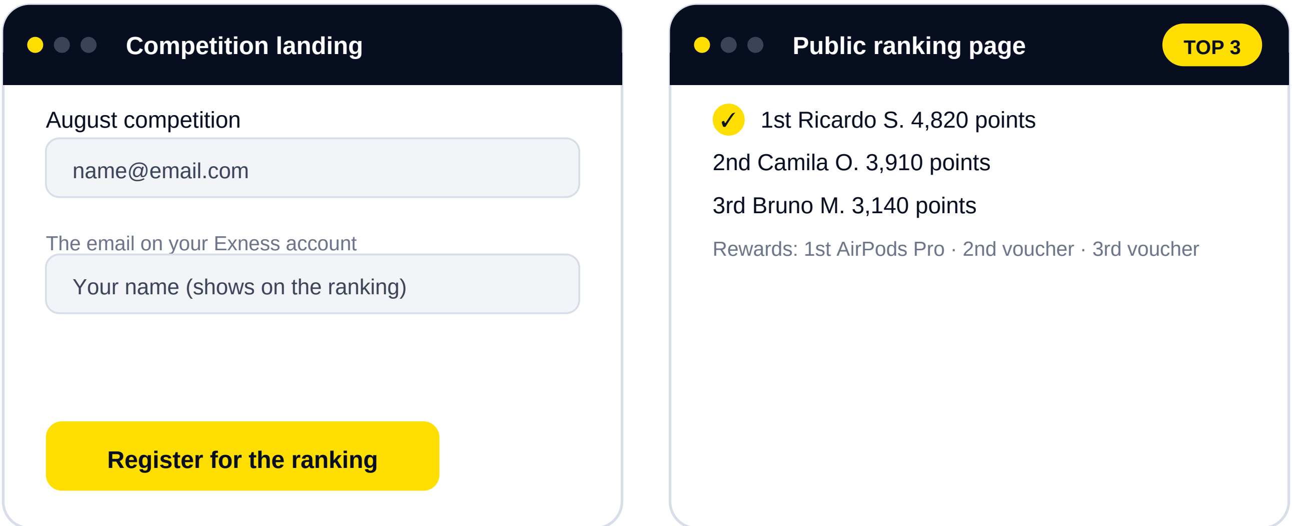
06 Write the rewards and create

One field per place. **The number of rewards sets the size of the Top** — three rewards, Top 3. Use **+ Add a reward** for more places, then press **Create a competition**.

KEEP THE MANAGEMENT LINK
The competition lives at **/ranking/manage**, where you reopen past campaigns, refresh the table, or delete the landing and the campaign.

What your client sees

If you switched names on, the client goes through a two-field sign-up. Then they find themselves on the table.



Left: the sign-up landing. Right: the public page with the Top and the rewards.

Details partners always ask about

- Sign-up verifies the account first: anyone not in your book cannot register.
- The name the client types is the name that appears — not the CRM name. They decide how they are seen.
- Someone who signs up but has not traded yet shows on the table at zero rather than disappearing.
- The public page and the PDF show the same table; the page is the one you can refresh mid-competition.

Once it is running

The competition lives on two pages: the public one you share, and **/ranking/manage**, which is yours.

Top 3	31	Aug 1 – 31	Points
Size of the Top	Signed up	Period settled	Metric

What defines a campaign: size, sign-ups, period and metric.

What to look at

- **Signed up** — only counts if you chose to show names. It is how many verified an account and registered a name.
- **Period settled** — the range printed on the PDF. Change the period and the table is a different table.
- **Size of the Top** — comes from the number of rewards you wrote; it is not a separate setting.
- **Metric** — lots show volume; commission and combined show Points.

#	ENTRANT	METRIC	REWARD
1	Ricardo S.	4,820 points	AirPods Pro
2	Camila O.	3,910 points	Voucher
3	Bruno M.	3,140 points	Voucher
4	90000411	2,740 points	—

The fourth row is someone who never signed up: they show by account number.

The weekly routine

- Open **/ranking/manage** and press refresh to re-read activity and update the table.
- Share the web page rather than the PDF while the competition is running — the PDF is fixed to the day it was generated.
- If sign-ups are open, remind clients: anyone who does not register shows as an account number.
- At the end, generate the final PDF with the period closed. That is the one that stands as the record of the settlement.

WRITE THE RULE BEFORE YOU ANNOUNCE IT
Use the **Tagline / legal note** field to state what counts, over which dates, and that the settlement is subject to confirmation. It prints in the PDF footer and heads off half the arguments.