

03

FUNNEL

Gamification

Traded volume turned into points, points turned into tiers, and a redemption request that reaches you in an orderly queue.

What you will need

● Exness API JWT token

● Partner account ID

● Bot ID (shortcut)

The same credentials as the other funnels — see **How to get your Exness API JWT token** and **How to find your partner account number**. With Funnel 01 running, paste the **Bot ID** and skip the other two fields. No Telegram bot is needed: redemption alerts go to your WhatsApp.

THIS PROMISES NO RETURNS

The programme rewards **activity**, not outcome. Always word it that way when you announce it: points for volume traded, tiers with a fixed value, and redemption confirmed by you.

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What it does

A points programme wired to real activity in your book, with tiers, a personal panel for each client, and a payment queue for you.

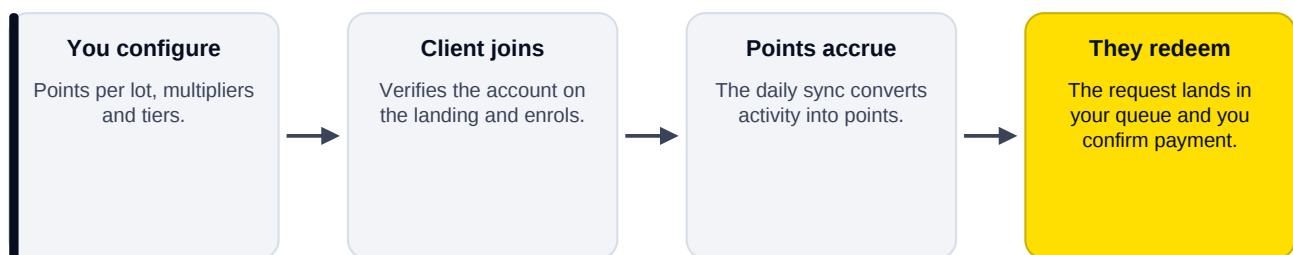
The problem, in your terms

Promising a bonus to whoever trades is easy. Keeping the books is not: who has earned what, who is still owed, what last month came to, and where that spreadsheet went.

This funnel converts activity into points every day without you touching anything. You set how many points each 0.01 lot is worth, the per-instrument multipliers, and the tiers with the value of each.

The client gets a panel showing the balance, the tier they are in and how far the next one is. When they request a redemption, it lands in your **payment queue** — and that is where you confirm it.

From one lot traded to a confirmed redemption



The third step is automatic and runs every day.

Setting it up

Enter the **Gamification** funnel, sign in, and fill in the **Configure programme** screen.

01

Get into the funnel

Paste the **Bot ID**, or the **Exness JWT token** plus the **partner account ID**, and press **Enter**.

02

Handle the branding

Brand name, **Primary colour**, **Headline**, **Description** and **Logo**. This is what the client sees on the landing and inside their panel.

03

Add your WhatsApp

The **Partner's WhatsApp** field. This is where the alert arrives when someone requests a redemption. Without it you have to go and look at the dashboard.

04

Set what activity is worth

Points per 0.01 lot is the base. Below it, the **per-instrument multipliers** — FX, Metals, Crypto and Indices — multiply that base. The **monthly cap per client** is your anti-abuse brake.

05

Write the tiers

Each tier has a **Name**, **Points** and **USD**. A client can redeem any tier they have already reached. Use **+ Add tier** for more levels.

06

Switch on the extras and save

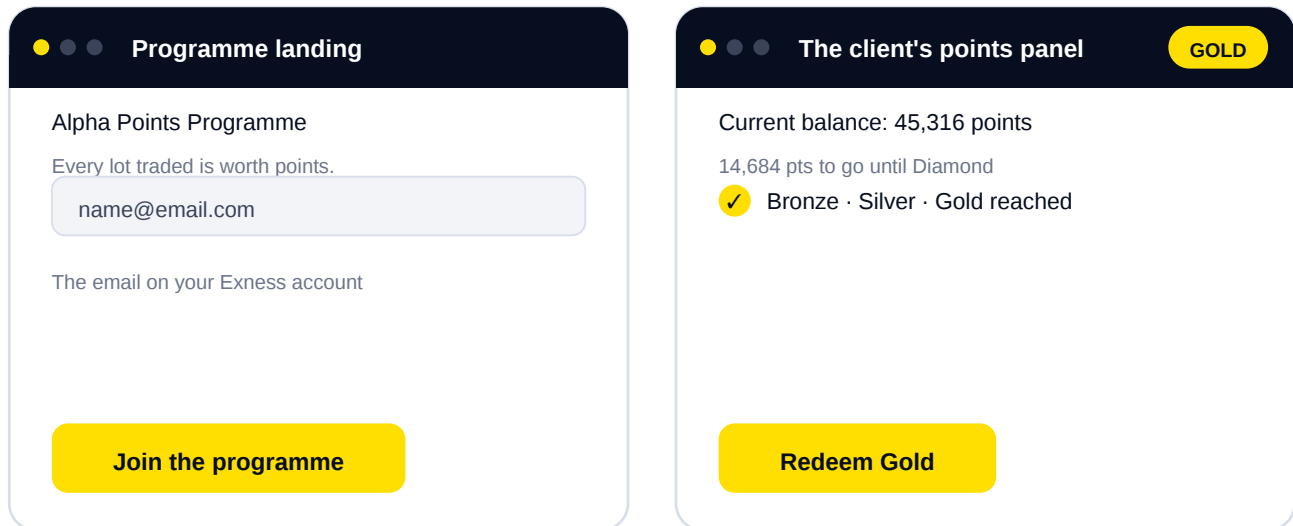
Notify the follower on reaching a tier messages the client on WhatsApp. **Enable the associates programme** opens the percentage, the monthly cap and the second-level multiplier. Press **Save configuration**.

THE SYNC IS SAFE TO REPEAT

Pressing **Sync now** twice does not double anyone's points: the engine recomputes what it already recorded rather than adding on top. You can do it in front of a client.

What your client sees

A landing with two fields, then a personal panel on a link that belongs only to them.



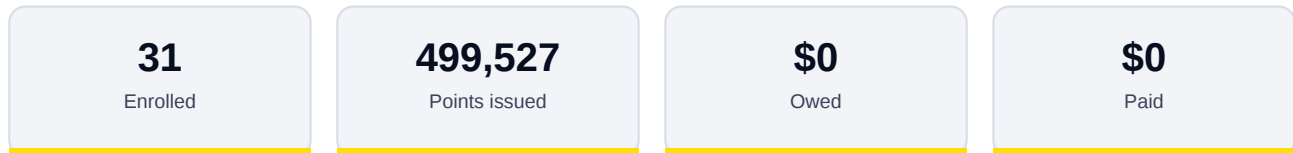
Left: enrolment. Right: the points panel, with balance, tiers and progress.

Details partners always ask about

- Enrolment checks affiliation first. Anyone not in your book does not get into the programme.
- The client's panel opens through a link carrying a personal token — no password, and nobody sees anyone else's points.
- Progress is spelled out in plain words: *14,684 pts to go until Diamond*. That is what heads off the next question.
- Redemption does not pay anything by itself. It creates a request; you pay it, after confirming in the queue.

Once it is running

Your screen is the programme dashboard: four numbers at the top, the payment queue next, and the enrolled list below.



The four numbers at the top of the dashboard.

What the numbers mean

- **Enrolled** — how many clients joined the programme. Not the size of your book; the size of the uptake.
- **Points issued** — the running total awarded. It climbs on its own every day with the sync.
- **Owed** — redemptions requested and not yet confirmed. This is your current liability.
- **Paid** — what you have confirmed. Added to the previous one, it is the real cost of the programme.

CLIENT	STATE	POINTS	PROGRESS
Patrícia F.	ELIGIBLE	92,672 pts	Top tier
Rafael N.	ELIGIBLE	78,727 pts	Top tier
Patrícia S.	ELIGIBLE	45,316 pts	14,684 to Diamond

The enrolled list, ordered by points.

The weekly routine

- Open the **payment queue** first. A waiting redemption is a waiting client.
- Pay, and only then press confirm — confirming moves the amount from *Owed* to *Paid*.
- Press **Sync now** if you want today's numbers without waiting for the automatic run.
- Look at who is close to a tier. A message saying how far it is usually does more than the prize itself.

CHANGE THE MULTIPLIERS SLOWLY

Editing points per lot or the multipliers changes the calculation for everyone on the next sync. Announce it first, or only touch it at the start of a new month.