

04

FUNNEL

Marketplace

Other people promoting products you approved, each with their own link, and a commission split written down before anybody sells anything.

What you will need

● Exness API JWT token

● Partner account ID

Here both credentials are required: the marketplace needs the partner account to know whose book clients are checked against. See **How to get your Exness API JWT token** and **How to find your partner account number**.

BOOKMARK THE URL

The marketplace has no password. Your dashboard address **is** the access key. Bookmark it the moment you get in. If you lose it, recover it at **/marketplace/recover**.

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What it does

A shop window of products — robots, courses, rooms, mentoring — that other people promote for you, with their own links and the commission split agreed up front.

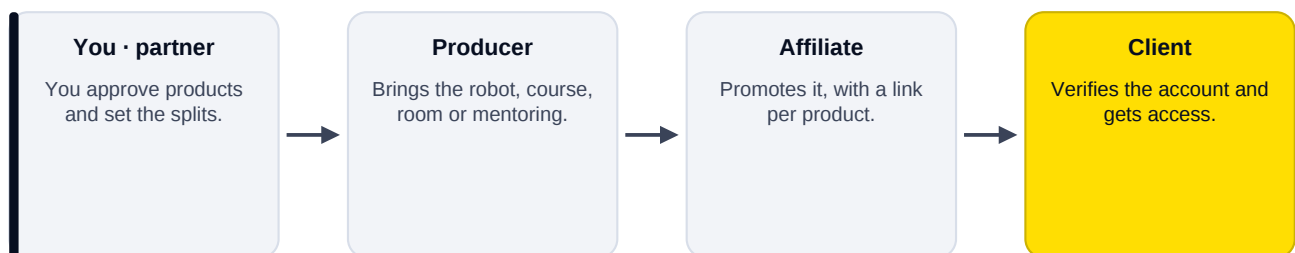
The problem, in your terms

On your own, your reach is your Instagram. With affiliates the reach multiplies — and so does the mess: who brought whom, what was agreed, and who has already paid whom.

The marketplace puts that on the table before anything starts. Every product carries a **% to the affiliate** and a **% to the producer**, set by you when you create it or when you accept an outside producer's proposal.

Each affiliate gets their own link per product and a single landing with everything they promote. A client arriving that way is checked against your book — and a client who changes affiliation is flagged so you can revoke their access.

Who is who



Four roles, four different pages. You only run the first one.

Setting it up

Open the **Marketplace** funnel. First you get in, then you create the first product.

01

Get into the marketplace

Fill in **Partner account** (the numeric ID, not the link), **Exness JWT token** and **Brand name**, which is the name shown in the shop window. Press **Enter the marketplace**.

02

Save the URL, then handle branding

Bookmark the address before doing anything else. Then, in the **BRANDING** panel, use **UPLOAD LOGO** — PNG, JPG, WEBP or SVG up to 2 MB.

03

Create the first product

The + **New product** button. **Name**, **Slug** (leave empty for automatic), **Subtitle**, **Description** and **Type**: EA/robot, online course, live room/signals, 1:1 mentoring or other.

04

Set the split

Affiliate commission % and **Producer commission %** — put zero on the second if the product is yours. The calculator beside it shows what is left for you as you type.

05

Configure the FTT incentive (optional)

Enable for AFFILIATE and **Enable for PRODUCER** open a minimum number of FTTs per month and a USD amount per FTT. It is a flat bonus on top of the percentage.

06

Choose delivery and create

Delivery channel (Telegram or WhatsApp), **Delivery mode** — **Automatic** hands over the link immediately, **Manual** waits for approval — and the **Destination link**. Press **Create product**.

TWO LINKS TO SHARE

/marketplace/afiliado?p=... is where anyone who wants to promote signs up.

/marketplace/proposta?p=... is where an outside producer submits a product to you — which you accept, counter or reject on your dashboard.

What your client sees

The client never sees your dashboard. They see the landing of the affiliate who brought them.

The affiliate's landing

Alpha Scalper robot
Robot / EA · promoted by Bruno

The email on your Exness account

I want this product

Once verified

STEP 2

☒ Account confirmed in the partner's book.

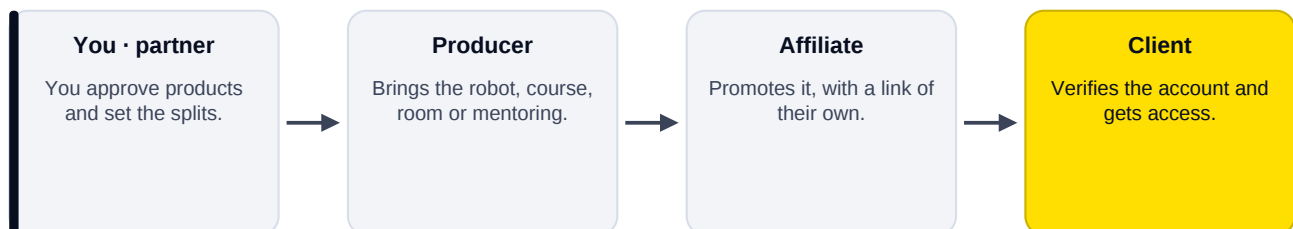
Automatic delivery or by approval, depending on the product.

Get access

Left: a product landing. Right: the form once the account is recognised.

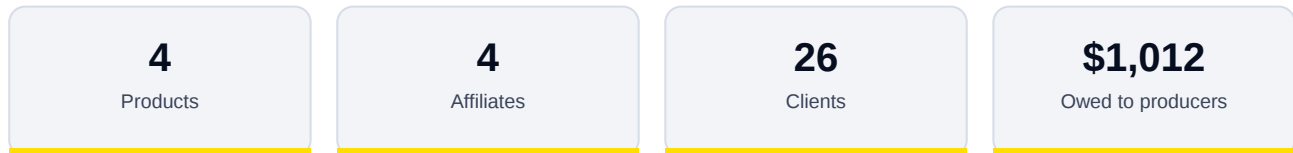
Details partners always ask about

- The check runs against **your** book, not the affiliate's. Anyone not on your link is refused, with the reason spelled out.
- In **automatic** mode the destination link arrives straight away. In **manual** mode, the client waits for your approval.
- Each affiliate also gets a single landing listing every product they signed up to promote.
- A client who changes affiliation shows in a notice on your dashboard, so you can revoke their access to the products.



Once it is running

Your dashboard has four numbers at the top, the products below, and any producer proposals waiting.



The four numbers at the top of the dashboard.

What the numbers mean

- **Products** — how many are live in the window. Pausing one takes it off the landings without deleting the history.
- **Affiliates** — split between *producing* and *dormant*. That split is what matters, not the total.
- **Clients** — signed up through your affiliates, also split between producing and dormant.
- **Owed to producers** — what has been settled for payment to the owners of products that are not yours.

PRODUCT	TYPE	AFFILIATES	SPLIT	STATE
Alpha Scalper robot	Robot / EA	3	40%	ACTIVE
Base course	Online course	2	35%	ACTIVE
Swing room	Live room	1	30%	PAUSED

Each row also carries the PAUSE, EDIT FTT and REMOVE buttons.

The weekly routine

- Clear the **pending proposals**. Accepting creates the product and opens a panel for the producer; countering sends them different numbers.
- Read the **affiliation change** notice and revoke access for anyone who is no longer your client.
- Press **SYNC NOW** to refresh clients, FTTs and the amount owed.
- If you renegotiated with the broker, update the **USD per FTT** in settings — the NET calculation changes immediately.

WHEN THE TOKEN EXPIRES

The dashboard shows a warning when the JWT is close to expiring. Use **UPDATE JWT TOKEN** right there: your products, affiliates and data all stay intact.